

Majhi Vasundhara' Campaign

13 Dec 2020, Mumbai

Report :

The climate change mitigation program recently launched by Shri. Aaditya Thackeray "Majhi Vasundhara" is aimed at encouraging individuals to make a positive impact on the environment.

The students of SM Shetty College under the guidance of BAMMC Coordinator Asst. Prof Kalpana Rai Menon undertook the task of promoting the tree plantation drive under the Majhi Vasundhara Campaign by the Maharashtra Government in association with Mission Green Mumbai the NGO to distribute fruit bearing tree saplings free of cost from the College premises.

Principal Dr. Sridhara Shetty sought the permission of the Management to provide the facility and space to stock the saplings and distribute them from the college premises to any citizen interested in taking care of the sapling in their home or society.

The project was undertaken with the objective of making our students environmentally conscious and responsible citizens of the country. In all 53 students actively participated in promoting the plant adoption drive on various platforms.

A total of 2000 saplings were distributed to citizens and societies over a period of 2 week.



Kalpana Rai Menon

Coordinator - Mass Media and Communication Skills



Principal Dr. Sridhara Shetty of Bunts Sangh's SM Degree College, Powai giving away saplings to citizens.



Principal Dr Sridhara Shetty of Bunts Sangh's SM Degree College, Powai and Dr. Sandeep Singh – General Manager Administration and Academics- Bunts Sangha's Educational Institutions with the volunteers.

<https://twitter.com/AUThackeray/status/1338779559424974848?s=20>